

# Kyoto: Japan's cultural heartland



Kyoto flourished as the capital city of Japan from 794 to 1868, and to this day, possesses a rich cultural heritage that draws visitors from around the world. It is home to 17 World Heritage Sites, many world-famous temples and shrines, ornate gardens, and traditional festivals.

Founded on a community of skilled artisans and craftspeople versed in aesthetics developed over a millennium, modern-day Kyoto has also been the birthplace of frontier technologies and international business successes. It is a city in which one can find the best of both the ancient and modern.

Students and researchers at Kyoto University find that the vibrant backdrop of Kyoto City brings constant inspiration and new discoveries in their daily lives and academic endeavors.





## World's No.1 tourist destination \*1

55 million tourists visited Kyoto in 2015 (including 6.6 million from abroad)



## 17 UNESCO cultural heritage sites

Numerous world-famous temples, shrines, and ornate gardens



## Japan's No.1 "student city" (based on student-to-population ratio)

University students account for 10% of the city's population \*2

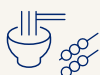


## Advanced technology and a tradition of enterprise

Home to many world-leading companies and a flourishing spirit of industry-academia-government collaboration



## Ranked 12<sup>th</sup> most livable city in the world \*3



## Japan's No.3 best tasting city \*4

A recognized home of *washoku*, traditional Japanese cuisine

\*1 Travel + Leisure: World's Best Cities (2015)

\*2 Kyoto City Informatization Promotion Office: Estimated population (2017)

Ministry of Education, Culture, Sports, Science and Technology: School Basic Survey (2017)

\*3 Monocle: Quality of Life Survey: Top 25 Cities (2017)

\*4 Brand Research Institute, Inc.: Research of Regional Brands (2016)

