



Joint International Economic Symposium on Innovation, Strategy, and Survivability for East Asian Firms in the Globalized World

Friday, March 2, 2018, 13:00-18:45

Kyoto University, Higashi-Ichijo Kan

(<https://www.gsais.kyoto-u.ac.jp/access>)

The Web Site of the Symposium :

https://www.gsais.kyoto-u.ac.jp/20180302_eria

Free of charge, advance registration is required (until 28 February 2018)

Please register online at the following web site :

<https://www.gsais.kyoto-u.ac.jp/reg/eria18/>

Organizers

Economic Research Institute for ASEAN and East Asia (ERIA)

Graduate School of Advanced Integrated Studies in Human Survivability, Kyoto University



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Concept

Foreign direct investments from Japan have been playing a major role in the rapid economic development of East Asia. Meanwhile, economic globalization and technological progress have been changing regional competition and income distribution. What strategies and policies are leading to innovation, economic growth, firm survival, and narrowing development gaps? This symposium aims at exploring these challenging issues from the academic, industrial, and policy perspectives.

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13:00-13:10 (5 min. for each)	Opening Remark <i>Prof. Hidetoshi Nishimura</i> (President, ERIA, Visiting Professor, Waseda University) <i>Dr. Masami Ishida</i> (Director-General, ERIA Support Office, IDE-JETRO)
13:10-13:40	Keynote Lecture: <i>Prof. Makoto Yano</i> (Professor, Institute of Economic Research, Kyoto University) Title: High quality markets – a prerequisite for an innovative society
Session 1: Innovation and Strategy for East Asian Firms: Theory and Practice Session Coordinator: Prof. Kaoru Takara (Professor, Graduate School of Advanced Integrated Studies in Human Survivability, Kyoto University)	
13:40-15:10	Moderator: <i>Prof. Kaoru Takara</i> (Professor, Graduate School of Advanced Integrated Studies in Human Survivability, Kyoto University) Panelist: <i>Prof. Eiichi Yamaguchi</i> (Professor, Graduate School of Advanced Integrated Studies in Human Survivability, Kyoto University) <i>Prof. Shuichiro Kuwajima</i> (Professor, Office of Social-Academia Collaboration for Innovation, Kyoto University) <i>Dr. Masahito Ambashi</i> (Economist, ERIA) <i>Dr. Yanfei Li</i> (Energy Economist, ERIA) (15 min. for each panel presentation, 25 min. for discussions, 5 min. for wrap-up by moderator)
15:10-15:25	Coffee Break
Session 2: Innovation and Technology Transformation for East Asian Firms' Survival Session Coordinator: Dr. Tomohiro Machikita (Research Fellow, IDE-JETRO)	
15:25-16:55	Moderator: <i>Dr. Yasushi Ueki</i> (Economist, ERIA) Panelist: <i>Dr. Tomohiro Machikita</i> (Research Fellow, IDE-JETRO) <i>Prof. Chawalit Jeenanunta</i> (Professor, Sirindhorn International Institute of Technology, Thammasat University, Thailand) <i>Dr. Yoshio Kimura</i> (SGA Process Innovation Project, Corporate Planning Department, Akebono Brake Industry Corporation, Visiting Researcher, Research Institute of Automobile and Parts Industry, Waseda University) <i>Dr. Truong Chi Binh</i> (Director, Supporting Industry Enterprise Development Centre, Institute for Industry Policy and Strategy, Ministry of Industry and Trade, Vietnam) (15 min. for each panel presentation, 25 min. for discussions, 5 min. for wrap-up by moderator)
16:55-17:10	Coffee Break
Session 3: Grand Strategy for East Asian Firms Internationalization in the Globalized Era Session Coordinator: Mr. Fusanori Iwasaki (Senior Research Associate, ERIA) and Dr. Yasushi Ueki (Economist, ERIA)	
17:10-18:40	Moderator: <i>Prof. Seio Nakajima</i> (Associate Professor, Graduate School of Asia Pacific Studies, Director, Research Institute of Automobile and Parts Industry, Waseda University) Panelist: <i>Mr. Fusanori Iwasaki</i> (Senior Research Associate, ERIA) <i>Prof. Hideo Kobayashi</i> (Professor Emeritus, Waseda University) <i>Prof. Martin Schröder</i> (Associate Professor, Graduate School of Integrated Frontier Sciences, Department of Automotive Science, Kyushu University) <i>Prof. Kaoru Nabeshima</i> (Associate Professor, Graduate School of Asia Pacific Studies, Waseda University) <i>Prof. Masatsugu Tsuji</i> (Professor, Faculty of Economics, Kobe International University, Professor Emeritus, Osaka University) (12 min. for each panel presentation, 25 min. for discussions, 5 min. for wrap-up by moderator)
18:40-18:45	Closing Remark <i>Prof. Kayo Inaba</i> (Executive Vice President, Kyoto University)